



NUTRITIONAL FOOD VENDING MACHINES FOR HEALTHY SINGAPOREANS

From: Lokender Singh, Founder & CEO **1**

Nutri-Buddy Pte. Ltd (Reg: 202317686G) **2**

Dear Officer-In-Charge,

Date : 13 Sep 2023

Nutri-Buddy Pte Ltd is a Food-Tech start-up with the mission of bringing health to Singaporeans- children, busy professionals as well as the elderly, by making ready-to-eat Nutritional Meals accessible, affordable and educational. These nutri-meals are made available via smart vending machines and comprise the finest mains, drinks and snacks from our wellness partners.

Nutritional Meals - To ensure wholesomeness in food curation, we leverage on a network of F&B businesses to create nutritional variety and comprehensiveness in close alignment with the Health Promotion Board (HPB) **3**, Singapore's nutritional guidelines for consumption as well as the 'Health Plate framework' **4** (Phase 1).

IoT Vending Tech For Access - We leverage on IoT vending machines to bring the curated nutritional food, beverages, snacks & meals across locations and institutions in Singapore. With IoT Technology that allows remote and real-time tracking of supply chain data, we are able to ensure food availability and prevent food wastage as part of a continuous optimisation process.

The mission of bringing nutrition in affordable every day food to Singaporeans is one that is close to our hearts. As part of our effort, we would like to offer **2 months of free deployment and trial for the machine at your work location**. During the trial, we would **provide you with weekly consumption data reports **5 - free of charge****. Key data includes item type and purchase parameters as well as our proposed optimisation of menu with trending insights overtime.

Thank you for empowering us to ensure the reach of nutrition such that with an ageing population, we drive prevention in the deterioration of health (better than cure) and work to abate the demand on our healthcare industry overtime.

More details on the food available as well as costs after the trial can be found here. **6**

[For Printed Copy Only - Links 1, 2, 5 & 6]



CEO's LinkedIn Profile



Nutri-Buddy Website




Nutri- Access Report Sample



Food curation & Pricing Model


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